JUKE MEDIA KC
PHOTO • VIDEO • DRONE • PRODUCTION

FOR LISTING AGENTS & HOMEOWNERS

Shoot-Ready Checklist

Run through this list before we arrive. A ready home photographs better and lets us finish faster.

Why it matters: a home that's ready when we arrive can be shot in as little as 30 minutes. One that still needs prepping can take an hour and a half.

FOR THE AGENT — before shoot day

- [ ] Send this checklist to your sellers at least two days ahead.
- [ ] Confirm access: lockbox or door code, gate code and alarm.
- [ ] Tell us about any rooms or items to skip, and any must-have shots.
- [ ] Let us know if the home is vacant, lived in or has pets.

CURB & YARD — the drone sees the backyard too

- [ ] Driveway and curb clear, with cars parked down the street.
- [ ] Garage doors shut.
- [ ] Trash and recycling bins out of view.
- [ ] Hoses, ladders, tools and yard gear stashed in the garage or shed.
- [ ] Lawn free of toys, bikes, pet waste and fallen limbs.
- [ ] Porch, walkways and patio swept.
- [ ] Grill and patio furniture uncovered, with chairs squared up.
- [ ] Pool or hot tub uncovered, floats and robot cleaners out of the water.
- [ ] Sprinklers off the morning of the shoot.

KITCHEN

- [ ] Counters cleared, including the toaster, coffee maker, knife block and paper towels.
- [ ] Fridge front bare: no magnets, photos or notes.
- [ ] Sink empty, with dish soap, sponges, towels and the drying rack out of view.
- [ ] Stovetop clear and stainless steel wiped of fingerprints.

THROUGHOUT THE HOUSE

- [ ] Every light and lamp on, with dead bulbs swapped out ahead of time.
- [ ] **Blinds down with the slats open** (our preference), matching in every room.
- [ ] Ceiling fans stopped and TVs off.
- [ ] Tables, counters and shelves pared down to a few items.
- [ ] Family photos, mail, paperwork, medications and valuables tucked away.
- [ ] Pet bowls, beds, crates and litter boxes out of sight.
- [ ] Chairs pushed in at tables and desks.
- [ ] Carpets freshly vacuumed and hard floors swept.
- [ ] Trash cans emptied and out of view.

BATHS

- [ ] Toilet lids down.
- [ ] Bottles, razors and toothbrushes off the counters and out of the shower.
- [ ] Bath mats, toilet rugs, plungers and scales put away.
- [ ] Matching towels only, or no towels at all.
- [ ] Mirrors and shower glass streak-free.

BEDROOMS

- [ ] Beds made, with smooth bedding and pillows squared up.
- [ ] Nightstands and dressers mostly bare.
- [ ] Clothes, shoes and laundry baskets off the floor.
- [ ] Closet doors shut, with nothing peeking out from under the beds.

SHOOT DAY

- [ ] Everything above done before we arrive.
- [ ] Homeowners and pets out of the house while we shoot, if possible.
- [ ] Lights left on and blinds set when you head out.

Questions? Just ask. jukemediakc.com Email brooke@jukemediakc.com Office (913) 609-5811